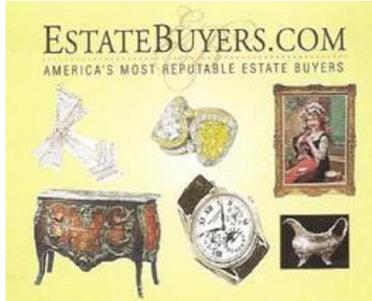


Arthur Samuels' Background

Founder, President

EstateBuyers.com



Founder, President

VividDiamonds.com



United States Navy



Arthur Samuels enlisted in the US Navy at the age of 19, graduated from Purdue University with a B.S. in Computer Science, earned his "Wings of Gold," and became one of our nation's leading experts in Soviet Submarines. He was decorated numerous times for his contributions to anti-submarine warfare. Commander Samuels retired from the Navy in South Florida in 1987 after 24 years of service and promptly began his career in gemology.



The Gem and Jewelry Business



- Owned and operated wholesale and retail businesses in South Florida for the past 24 years.
- Unanimously elected Chairman of the Board and is a Director of the Diamond Bourse of the Southeastern United States, occupying either of these positions for the last 20 years.
- Serves as an Arbitrator for disputes involving \$1,000,000+ in controversy.
- Member of the World Federation of Diamond Bourses: The largest organization of diamond wholesalers in the world. The WFDB is dedicated to ensuring the ethical business practices of its members.
- Member of the Palm Beach County Estate Planning Council.
- Gemological Institute of America (GIA) Graduate Gemologist and assisted in the revision of the GIA Diamonds Course.
- Full Mobile and In-House Gem Laboratories.
- Graduate of the American Society of Appraisers (ASA) Master Gemologist Appraiser course, which he passed in Aug '93.
- Expert Witness testimony.
- Member of the Accredited Gemologists Association: an independent, international, nonprofit organization.
- Published numerous articles and is a distinguished public speaker.
- Member of the Jeweler's Vigilance Committee: An organization which actively promotes ethics and integrity in the jewelry trade.

Alon Ruschins' Background

Founder, Vice President

VividDiamonds.com



My Story



"As a young boy I dreamed of learning to cut diamonds, I talked about the mystery and allure that diamonds possess. I could only dream of this magical industry."

Years later that dream became a reality.....

Alon was born and raised in South Africa and in 1996 he began his career in the diamond industry. After only three and a half years of hard work at Magnum Diamond Cutting Works and learning every aspect of this premier company, Alon became a junior fiscal partner. Six months later he was recruited by Geffen Diamond Cutting Works in Johannesburg, one of the oldest and largest diamond cutting factories in Southern Africa, with direct connections to DeBeers.

Alon left South Africa in 2000 and moved to Miami to expand into US markets. He spent the next five years supplying diamond dealers and jewelry stores throughout world. He quickly established a reputation nationally and internationally for honesty, integrity and hard work. Five years later, Alon formed his own manufacturing and wholesale company with offices in Johannesburg, South Africa and Miami. Today he continues to supply some of the world most established diamond dealers and jewelry stores and maintains valued relationships with each of his clients.

"I endeavor to treat all of my clients with care and operate my business and personal life with integrity at all times."

The Gem and Jewelry Business



- 16 Years of Industry experience, from Diamond Cutting to Jewelry production.
- Studied with *the Gemological Institute of America (GIA)*, as well as *The Jewellery Council of South Africa*.
- Renowned and respected both in the USA and Internationally.
- Member of the World Federation of Diamond Bourses: The largest organization of diamond wholesalers in the world. The WFDB is dedicated to ensuring the ethical business practices of its members.
- Member of the World Diamond Federation
- Full Mobile and In-House Gem Laboratories.
- Negotiated and Closed multi million dollars deals.
- Expert Witness testimony.
- Published numerous articles and is a distinguished public speaker.
- Member of the Jeweler's Vigilance Committee: An organization which actively promotes ethics and integrity in the jewelry trade.

References upon Request

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